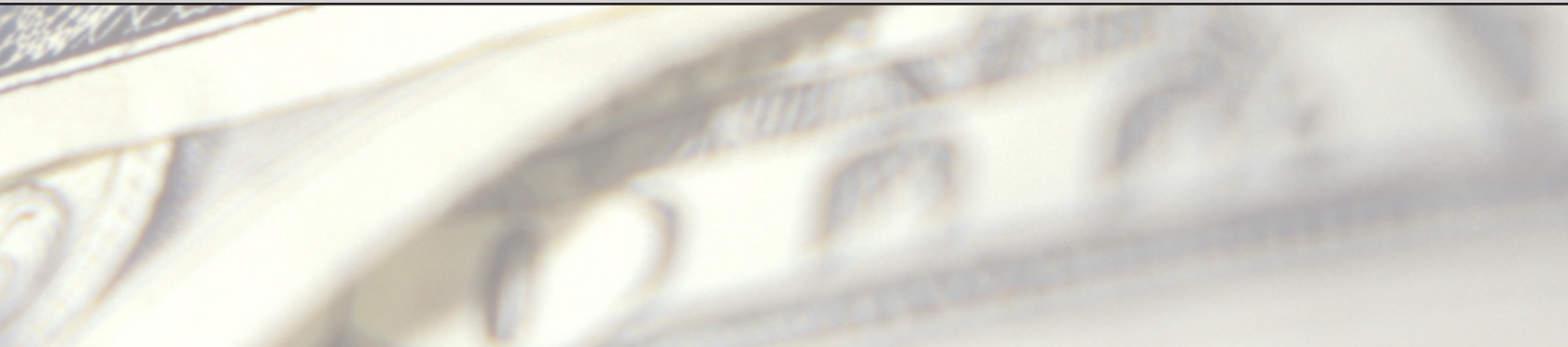




**AMERICAN**  
AUCTIONS, LIQUIDATIONS, APPRAISALS, INC.



“HELPING  
PEOPLE  
**MOVE ON TO**  
TOMORROW...  
**TODAY.**”

GERARD S. TRIMBOLI,  
FOUNDER & CEO

**W**elcome to American Auctions, Liquidations, Appraisals, Inc. We appreciate your interest and willingness to learn about us, and we look forward to getting to know you better. With offices in New York and California, as well as affiliates worldwide, our company is responsible for over 1200 public and private sales annually on a global basis.

We maintain a full range of services that can be used individually or in combination with each other. These services include but are not limited to, Auction services, Liquidation services, Appraisal services, Re-marketing services, Collection services, Real estate services, and Charity auctions. This flexibility is very beneficial for our clients as well as our company's competitive advantage.

For over 60 collective years, we have provided comprehensive solutions and individual attention with exceptional results to the legal, corporate, and financial industries. We work with you to customize an innovative plan for your particular needs.

At American Auctions, Liquidations, Appraisals, Inc you can rely on a combination of financial strength, diversified and unparalleled professional experience, with the sole purpose to offer you the highest quality, cost competitive, and result oriented service. Our goal is, and will always remain to provide you, our client, with the most professional and courteous service. We have earned a status of distinction amongst the world's largest corporations, lending institutions, accounting firms, law firms, insurance companies, and government agencies.

YOUR  
**FASTEST**  
WAY TO **SOLD**

## WHAT DO WE DO

AUCTION SERVICES

LIQUIDATION SERVICES

APPRAISAL SERVICES

RE-MARKETING SERVICES

COLLECTION SERVICES

REAL ESTATE SERVICES

CHARITY AUCTIONS

## WHY CHOOSE US

**60** YEARS OF COLLECTIVE EXPERIENCE & EXCELLENCE

**1200** PUBLIC & PRIVATE SALES ANNUALLY



LICENSED, BONDED\* & INSURED

## GENERAL AUCTIONS & LIQUIDATIONS

### ***YOUR SUCCESSFUL AUCTION & LIQUIDATION IS OUR BUSINESS!***

Our Auctions can be conducted right on premise, or at one of our auction facilities and over the Internet. We take care of everything, from marketing right through the removal of your items. Our experienced auction & liquidation specialists prepare an inventory of the items and organize, lot, tag, and catalog, in a strategic fashion before the big day.

At each auction start, all bidders are required to register and agree to the terms and conditions of the sale before being permitted to enter the sale site. All bidders are instructed as well on when they will be permitted to remove their items. Rest assured that one of our specialist are there to oversee the entire process.

In addition to marketing your auction in newspapers, trade publications, faxes and direct mailers, and our extensive email list, and different social media platforms, we do post your auction on our website complete with inventory list, photographs and descriptions. This generally enables the website visitors to browse through the items available and ask any questions they might have before the auction date.

Internet based auctions bring our services to distant markets, where auction participants can view asset descriptions and photographs, and bid Online and in real time against both on-site or other Online bidders.

**Site Inspections:** We survey, inventory and take photographs of all items to be offered at auction.

**Marketing:** We use various methods of advertisement and direct marketing Online, Trade & newspapers, as well as E-mail, Social Media, & fax advertising.

**Preparation:** We lot, tag, inventory, and catalog your items to be offered at auction, manage your Online listing, and use tried and true lotting techniques designed for maximum sale results.

**Auction Day:** We register all bidders (assign paddle numbers, and make sure terms and conditions are signed, & distribute auction catalog), allow an inspection time to all registered bidders. We offer all items up for bid, collect deposits instantly upon award of bid. At auction's end, we invoice all successful bidders and begin removal process.

**Post Sale:** We collect payment from successful bidders. We supervise the removal. We also give you detailed reporting, including sale results. We supervise the sale of any passed items from auction day.

ONCE  
**GOING** TWICE  
**GOING SOLD!**

## REAL ESTATE AUCTIONS

### ***EXPERTISE & GUIDANCE IN THE WORLD OF REAL ESTATE AUCTIONEERING!***



At American Auctions, Liquidations, Appraisals, Inc we create a customized approach to meet all your individual needs and provide you with a unique marketing plan that will ensure significant, measurable, bottom-line results .

We use the Internet, specialized email, social media, and direct mail campaigns, media, telemarketing, and other tools, to market your property throughout the world.

Our proprietary approach is built on a highly specialized sales and marketing plan that relies on an intense advertising and P.R campaign to saturate the market, and thrust your property on a national and international spotlight. While our proven auction process generates sales in a short time frame. This dual approach maximizes the number of qualified buyers, and ensures you are receiving the maximum value for your property.

Choosing American Auctions, Liquidations, Appraisals, Inc for your real estate auction, will ensure that your property will reach a global audience, and will get sold for it's maximum value in the shortest amount of time.

#### **Real Estate Auction Benefits:**

- Thrust your property into the spotlight.
- Receive attention from buyers nationally and internationally.
- Enjoy higher prices from competitive bids.
- Eliminates the burden of high monthly carrying costs.
- Forgo the inconvenience of unscheduled and unqualified showings
- Maintain control of time frame, closing date, terms and conditions, etc.
- Avoid extended negotiations.

## RE-MARKETING SERVICES

### **MARKETING ASSETS TO MEET ALL YOUR BUSINESS DISPOSITION NEEDS!**

With over 60 years of collective experience, American Auctions, Liquidations, Appraisals, Inc marketing services are designed with one purpose in mind, to help you liquidate your collateral within a reasonable commercial time and maximum return. We are an industry leader in providing a strategic approach to surplus asset management and sales.

We have reliably and professionally recovered and liquidated all types of collateral for all types of clients, due to our extensive network of vendors in the U.S. & internationally. Our resources and experience convert assets into cash quickly and effectively. Be it a single piece of machinery or an entire plant, a single piece of real estate or an entire portfolio, we swiftly work to secure a quick turn-around; usually less than 30 days\*.

At American Auctions, Liquidations, Appraisals, Inc we offer you both flexibility and control to help obtain the highest possible price. We organize negotiated sales, liquidations, public auctions, and Online auctions. In addition we can arrange for recovery, transportation, and warehousing. For limited liquidity assets, we put to work our extensive industry network to connect them to the right buyers.

Surplus, end of term, and repossessed equipment depreciates quickly in addition to taking valuable warehousing space. At American Auctions, Liquidations, Appraisals, Inc we specialize in turning this unnecessary collateral into a source of revenue and return for our clients, by determining the most optimal sales method for disposition while assuring the maximum return in the least possible time. \*Real estate 60-90 days.

### **SOME ASSETS WE HAVE HANDLED**

Amusement Centers	Construction Eqpt	Injection Molding Eqpt	Real Estate
Autos, Auto Body Facilities	Copiers	Janitorial/Paper Supply Inv	Restaurants
Auto Parts Distributors	Fabricating Eqpt	Jewelry	Tractors
Auto Repair Facilities	Electronics	Laundromat/Dry Cleaning Eqpt	Trailers
Bagel/ Bakery Eqpt	Fitness Eqpt	Machine Shop Eqpt	Trucking Eqpt
Billiards	Food Service Eqpt	Marble/Granite & Ceramic Inv	Warehouse & Material
Boats, Boat Yards/Marinas	Furniture & Antiques	Medical Supplies	Handling Eqpt
Bottling/Canning/ Packaging Eqpt	Garments	Motorcycles	And Much More...
Brewery & Fermentation Eqpt	General Merchandise	Musical Instruments	
Building Supplies	Hardware Stores	Nurseries	
Carpet/Floor Distributors	Hospitals	Pharmaceutical Eqpt	
Carting Equipment	Hotels	Photography Eqpt	
Computer & Related Eqpt	Ice Cream Manufacturing	Pizzeria Eqpt	

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## APPRAISAL AND INSPECTION SERVICES

### **FULL SERVICE PERSONAL PROPERTY APPRAISAL & FIELD SERVICE ORGANIZATION**

At American Auctions, Liquidations, Appraisals, Inc we annually appraise millions of dollars in machinery, equipment, personal property, estates, and all types of real estate for banks, business finance companies, specialty leasing companies, trustees, and business organizations.

Our experienced staff is constantly engaged and keeps up to date with the constantly changing nature of the marketplace. They attend industry specific seminars, conferences, and training courses.

Depending on your needs, we will tailor a custom appraisal solution to meet your specific needs. All our appraisals are USPAP compliant ( Uniform Standards of Professional Appraisal Program), and include complete field inspections, complete documentation of individual or group assets, and thorough narrative reports complete with photo documentation.

## CHARITY AUCTIONS

### **HELPING THE STARS SELL THEIR SHINE**

A well conducted auction can be a high-profit venture for organizations. At American Auctions, Liquidations, Appraisals, Inc we know that people attend charity auctions to be entertained, enjoy themselves, and spend money to support a cause, all at the same time. That is the reason we are confident that choosing us will produce high dollar results. Our well planned and counseled consultations will help you reach your auction's goals.



AIDS HEALTHCARE FOUNDATION



American Heart Association®

Make-A-Wish®

St. Dominic's

UNM  
CENTER for  
DEVELOPMENT  
and DISABILITY

MEALS on WHEELS  
AMERICA  
TOGETHER, WE CAN DELIVER.

MS®  
National Multiple Sclerosis Society

*"We were extremely pleased with the results, and have received **nothing but compliments** on the way the auction was handled"*

Make-A-Wish Foundation

*"The whole evening was a **delight**. I wanted to thank you personally for making the evening so memorable by sharing your gift of time, talent, and treasure"*

Msgr. John A. Alesandro

*"...we could not have **accomplished this** without you"*

Multiple Sclerosis Society  
& Hofstra University

## PARTIAL LIST OF FINANCIAL INSTITUTIONS SERVED



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Adeyemo, Wall, Esq.	Checker's	Hallmark Cards	Veridian Engineering
Alioop, NA	City Of New York	Health Quest N.A	Weight Watchers N.A
Alternative Solutions	Costco	Marriot Corp	
Alumni Association	C-Line Marble & Granite	McDonalds Corp	
American Home Care Inc.	C Town Supermarkets	Metropolitan Sundries	
American Paper Distributor	Dairy Queen	Nathan's Famous	
American Equipment	Dan Laurie Fitness Centers	New York Hotel	
Ameritel N.A.	Darby Pharmaceutical	Papa Jonh's Pizza	
Antiquely Ltd	Department of Agriculture, (NY)	Pizza Hut	
Atlantic Brewery	Desko. Inc.	Red Bull North America	
Bahama Tropics	District Attorney Office (Various)	Red Lobster	
Baskin Robins	Dominos Pizza	Roy Rogers	
Bekins Van Movers	Dunkin Donuts	Sbarro's	
Bonded Brakes	Eljar Plumbing, Inc.	Starbucks Coffee	
Boston Market	Fleaport USA	Taco Bell	
Burger King	Friendly's	TCBY	
Caldor's	Futurlink	Tommy Hilfilger	
Carvel	Gem Electronics	Toyota	
C&B Flooring Associates	General Motors Corp	US Bankruptcy Courts	
Chandler Cudipp Associates	Gibson Oil	United Way Services	



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